

2017 CIO LEADERSHIP WORKSHOP

COLUMBIA UNIVERSITY
JUNE 6TH – 8TH, 2017

PROGRAM OVERVIEW

The CIO Leadership Workshop is an executive level program designed for high potential IT executives looking to develop and enhance their leadership skills. We are unique in that we focus specifically on IT Leadership challenges, rather than marketing, sales or general leadership as many other programs do. Our sessions are taught and facilitated by CIOs in the local area that have experience in the CIO role.

The CIO Leadership Workshop provides high potential IT Executives with an insight to the skills, techniques and disciplines of the CIO role. The sessions are taught by former and current CIOs as well as faculty from Columbia University. Potential participants are typically VP and Director level IT executives from large organizations, along with small to mid-size company CIOs and VPs.

CURRICULUM

The curriculum is developed in partnership with the CIO Instructors to deliver relevant, timely topics and skills that are critical for career success. The program curriculum is developed with the help of Fortune 500 CIOs to gain insight into the aspects of IT Leadership that are critical to the success as an IT leader.

Communication, Strategy, Innovation, Technology, Corporate Culture and People Skills are just some of the topics addressed in sessions at the CIO Leadership Workshop.

LOCATION

The CIO Leadership Workshop will take place for the 10th year on the campus of Columbia University in Manhattan New York.

PARTICIPATION

Participation is limited to a maximum of 50 attendees each year to keep the group small. This encourages an interactive environment to discuss and share ideas. Each candidate is evaluated and approved to ensure the level of executives in the classroom support consistent and valuable discussions for all attendees.



Columbia University



2017 list of Confirmed Instructors:

- **Steve Bandrowczak**, CIO & COO, Aon Hewitt
- **Shawn Banerji**, Managing Partner, Russell Reynolds
- **Linda Boff**, CMO, GE
- **Miles Braffett**, SVP & CIO, Sony Music Group
- **Dana Deasy**, Managing Director and CIO, JPMorgan Chase & Co.
- **Stu Kippelman**, SVP & CIO, Specialty Products
- **Warren Kudman**, SVP & CIO, Turner Construction
- **Art Langer**, Academic Director, Columbia University
- **James Laplaine**, SVP & CIO Technology Operations, AOL
- **Phyllis Post**, VP of IT, Merck & Co
- **Tony Stoupas**, SVP & CIO, Moody's
- **Dan Zelem**, CTO, Johnson & Johnson



For additional information contact:

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2017 PRELIMINARY PROGRAM SCHEDULE

Tuesday, June 6th

- 8:30 **Continental Breakfast**
8:45 **Welcome**
9:00 **How Technology Provides Strategic Advantage**
Art Langer, Columbia University
11:45 **Social Media and IT Consumerization in the Enterprise**
Steve Bandrowczak, Aon Hewitt
1:00 **Lunch**
2:00 **IT Sourcing to Drive Business Agenda**
Tony Stoupas, Moody's
3:30 **Risk Management**
Dana Deasy, JPMorgan Chase & Co.
5:00 **Networking Reception**

Wednesday, June 7th

- 7:30 **Continental Breakfast**
8:30 **MARKETING THROUGH TRANSFORMATION:
A Look Inside a Digital Industrial Company**
Linda Boff, GE
10:00 **Digital Disruption – A Case Study**
Miles Braffett, Sony Music Group
11:15 **TBD**
Phyllis Post, Merck & Co
12:30 **Lunch**
1:30 **Storytelling, Inspiration and the Out Shot**
James LaPlaine, AOL
3:00 **IT Leadership across Business Lines**
Warren Kudman, Turner Construction
4:30 **Networking Reception**

Thursday, June 8th

- 7:30 **Continental Breakfast**
8:30 **TBD**
Dan Zelem, Johnson & Johnson
10:00 **TBD**
Stu Kippelman, Specialty Products
11:30 **CIO Leadership and Digital Transformation**
Shawn Banerji, Russell Reynolds
12:30 **Program Wrap up**
Art Langer, Columbia University
1:00 **Adjourn**

COST

Our tuition structure encourages organizations to send multiple attendees. We have found that the more attendees within an organization that hear new ideas, the more likely those ideas are implemented when back in the work environment, which is one of the goals of the CIO Leadership Workshop.

1 st attendee	\$5,000
2 nd attendee	\$2,000
3 rd attendee	\$2,000
4 th attendee	\$1,000



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